

**PHILIP MORRIS U.S.A.**

**INTER-OFFICE CORRESPONDENCE**

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Chip Huling  
FROM: Nanoy Pilotti  
SUBJECT: ALPINE NATIONAL - PROMOTIONAL ITEMS

DATE: August 23, 1988

Enclosed is art for the following promo items:

- 1) 2-4-1 - Polyband; Background color PMS 1585C, copy prints white.
- 2) 25 Cents OFF Coupon: See board #1 for expiration date copy (7/30/89), UPC (20200-82125-01) and color breaks (PMS 1585C/3560). All type not noted prints black. See board #2 for all other copy art.

<u>Sample 6's Sleeves</u>	<u>UPC</u>	<u>Expiration Date</u>
3) FF 100's	20200-82100-06	6/30/89
4) FF 85's	20200-82100-05	6/30/89
5) LT8 85's	20200-82100-07	6/30/89
6) LT8 100's	20200-82100-08	6/30/89

For 6's sleeves, see board marked "Strip-in Copy" for expiration date.

CC: M. van der Ploeg  
A. Goldfarb

NAP:egb  
Enclosure

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